

## YOUR MODERN MESSAGE BOARD

Corkboard Communications is a strategic communications consultancy that specializes in organizational communications, public relations and digital engagement. While we bring deep expertise across professional services, healthcare and technology, our roots and our passion run deepest in agriculture.


At Corkboard, we understand that effective communication is the foundation of every successful agribusiness. Founding partners Margaret Fogarty and Leigh Picchetti have more than 30 years of combined experience helping agricultural organizations build resilient reputations, engage stakeholders authentically and drive measurable results grounded in business objectives.

## READY TO GET STARTED?

Let's discuss how Corkboard Communications can help your agribusiness tell its story with clarity, authenticity, and impact.

 720-218-1686 or 720-935-1324

 [info@corkboardcommunications.com](mailto:info@corkboardcommunications.com)

 [corkboardcommunications.com](http://corkboardcommunications.com)

## OUR APPROACH

Agriculture is complex. Our approach is rooted in deep industry understanding and a commitment to translating technical expertise into compelling, accessible narratives. We partner closely with our clients to develop tailored strategies that address their unique challenges—whether that's navigating regulatory changes, communicating sustainability initiatives, or building trust with diverse stakeholder groups.

## CORE SERVICES

### STRATEGIC COMMUNICATIONS PLANNING

From brand narrative development to crisis communication protocols, and everything in between

### PUBLIC RELATIONS & MEDIA RELATIONS

Thought leadership, media training, message development and stakeholder engagement

### DIGITAL COMMUNICATIONS

Website and intranet projects, content strategy, social media management and reputation management

### INTERNAL COMMUNICATIONS

Employee engagement, information architecture, change management and organizational alignment

## WHY CORKBOARD COMMUNICATIONS?

Used by ancient Egyptians to seal and protect papyrus scrolls, cork has facilitated communication and human connection for millennia. Naturally resilient and infinitely sustainable, like agriculture, cork continues to inspire how we think, create and communicate. We offer a flexible, adaptable approach to fit your organization's unique needs, challenges and opportunities.

## OUR FLEXIBLE SERVICE MODEL

- **Strategic Advisory Services** Transform your communications approach with strategic guidance on brand narrative, team structure and execution models that align with your business objectives.
- **Project & Retainer Support** From product launches to crisis response, we provide targeted support for one-time projects, ongoing campaigns, or special events tailored to your timeline and budget.
- **Interim Leadership** Bridge critical gaps during transitions with fractional CMO services that maintain momentum and drive results during leaves of absence or organizational restructuring.
- **Ongoing Partnership** Flexible contract communications support that scales with your needs, providing consistent expertise without the overhead of full-time staff.

## OUR AGRIBUSINESS PORTFOLIO

